

Marking Vehicles Wholesale in Max Digital

Below is the process that Kunes Country Auto Group will use to mark vehicles wholesale in MaxDigital. Wholesale vehicles should only be vehicles not available for sale such as vehicles that failed safety inspection and are going to be sent to Auction/Wholesale.

Step 1:

Mark vehicle in AutoMate under Location as “W”. This will push into Max Digital into the “Lot Location” field also with a “W”

Inventory Maintenance
01 - Kunes Country Ford

Stock# FT12523 Year 2019 Cylinders 4 Status AVAILABLE Status Date 11/08/2018
VIN 27MPK4792KBB20148 Make FORD Engine .TWIN Cur Miles 5200 Inventory Date 11/08/2018
VehType New Model EDGE SEL Fuel Type GASOLINE Lot 1 Age 193
Car/Truck Truck Body WAGON 4 DOOR Wheel Base 0.0 Location In Service Date

Color/Trim
Exterior Color WHITE PLATINUM MET Code UG Trim VE Description
Interior Color EBONY Code E Trim Mileage 0
Model# K4J Expiration Date

General
Key# Ign 111010 X Key# Trk 01893 Transmission Automatic #ofSpds 8 Invoice Date Invoice Number
Keyless 0 Rental 0 Promoted KOV #ofPass 0 #ofDoors 0 Production Date Salesman Code
Weight 0 GVWR 0 Ship Date Inv GL# 1310

Pricing
Original Price \$39,540.00 Original Cost \$36,683.73 Hold Back \$1,157.00 Cost Bump \$0.00 Invoice \$0.00
Change +/- \$0.00 Change +/- \$167.50 Advertising \$0.00 Comm. Exclusion \$0.00 Market \$0.00
Total Price \$39,540.00 Total Cost \$36,851.23 Sales Cost \$38,008.23 Base Value \$0.00 Advertised \$0.00

Wholesale
Buyers Code Title Status Auction Sold Through Sale Date
Vehicle Purchased From Name 134 FORD Check Date
Address Paid Date
ZIP City St

Other
Previous State Previous Title# Temp Tag# Plate# Plate Exp Date

Options Custom Fields Comments Vehicle Pictures Owner History Audit Logging Deal List

Options	Custom Fields	Comments	Vehicle Pictures	Owner History	Audit Logging	Deal List
JESSE DEMO 2/2						Chars Remaining 56
						Chars Remaining 70
						Chars Remaining 70
						Chars Remaining 70
						Chars Remaining 70
						Chars Remaining 70

More Bookout Transfer

Step 2:

Mark Vehicle “Offline” in Max Digital. This will remove it from your inventory field to websites and third parties and also remove it from your actions needed box such as “Equipment Needed, Low Photos, Bookout Review Needed” etc. It will also place all the vehicles under the tab “Vehicles Marked Offline” as shown below.

Current Inventory Summary Used Vehicles Only

Stock #, VIN, Make ... Search Bulk Upload

Show: All Inventory (208) Approved (166) Offline (40)

Need Review 9 Need Pricing 163 Merchandising Alerts 92 Need Photos/Equipment 76

All Inventory > 0-100+ Days (208) 0-103+ Days Pricing Campaigns Export to Excel

	Age	Year	Make	Model	Trim	Mileage	Stock #	Certified	Internet Price	Unit Cost	Actions Required
<input checked="" type="checkbox"/> Bulk Actions...	1 Days		2007	Audi Q7 Premium					\$12,672	\$5,771	
						109,492 mi.	FP12602				
<input checked="" type="checkbox"/>	1 Days		2019	Chevrolet Traverse LT Cloth					\$34,351	\$31,857	
						Mosaic Black Metallic 5,639 mi.	FT12793A				
<input checked="" type="checkbox"/>	1 Days		2015	Chevrolet Traverse LT					\$25,400	\$20,293	
						Tungsten Metallic 45,434 mi.	FX00019A				
<input checked="" type="checkbox"/>	1		2015	Chevrolet Suburban LTZ							