

PRICING UPFITS FOR MAX DIGITAL

Unlike AutoMate, Max Digital will continuously pull the Original Price field from AutoMate.

First, in the LOCATION field, enter the appropriate upfit “tag”. This will allow the websites to pull specific inventory onto the correct special pages. Our standardized list is as follows:

T = Tuscany H = Harley S = Shelby A = SCA Performance 7 = 777 Customs
U = Other upfits (lifts, wheels/tires, etc) C = Commercial

Inventory Maintenance
04 - Kunes Country Stateline Superstore of Antioch

Stock#	AT10989	Year	2019	Cylinders	10	Status	AVAILABLE	Status Date	05/21/2019
VIN	1FDXE4FS9KDC29378	Make	FORD	Engine	6.8L V10	Cur Miles	0	Inventory Date	05/21/2019
VehType	New	Model	ECONOLINE SUPER	Fuel Type	GASOLINE	Lot	4	Age	28
Car/Truck	Truck	Body	CUTAWAY	Wheel Base	0.0	Location	C	In Service Date	

Color/Trim **Warranty**

Second, in the Pricing Section, add the RETAIL PRICE of the upfit (the selling price that should be added to the original MSRP) to the CHANGE +/- field under Original Price.

The Cost of the upfit will be added by the office to the Change +/- field under the Original Cost.

Inventory Maintenance
04 - Kunes Country Stateline Superstore of Antioch

Stock#	AT10989	Year	2019	Cylinders	10	Status	AVAILABLE	Status Date	05/21/2019
VIN	1FDXE4FS9KDC29378	Make	FORD	Engine	6.8L V10	Cur Miles	0	Inventory Date	05/21/2019
VehType	New	Model	ECONOLINE SUPER	Fuel Type	GASOLINE	Lot	4	Age	28
Car/Truck	Truck	Body	CUTAWAY	Wheel Base	0.0	Location	C	In Service Date	

Color/Trim **Warranty**

Exterior Color: OXFORD WHITE Code: Trim: Description: Mileage: 0 Expiration Date:

General

Key# Ign: Certified: A/C: Transmission: Automatic #ofSpds: 0 Invoice Date: Invoice Number: Key# Trk: Commercial: Fleet: Source: #ofPass: 0 Production Date: Salesman Code: Keyless: Rental: Promoted: KOV: #ofDoors: 0 Ship Date: Inv GL#: 1310 Weight: 0 GVWR: 0

Pricing

Original Price	\$35,745.00	Original Cost	\$34,012.68	Hold Back	\$0.00	Cost Bump	\$0.00	Invoice	\$0.00
Change +/-	\$16,092.00	Change +/-	\$15,658.00	Advertising	\$0.00	Comm. Exclusion	\$0.00	Market	\$0.00
Total Price	\$51,837.00	Total Cost	\$49,670.68	Sales Cost	\$49,670.68	Base Value	\$0.00	Advertised	\$0.00

Max Digital is configured to pick up the TOTAL PRICE field as the vehicle’s MSRP.