

## **TELEPHONE SOLICITATION POLICY**

All Wisconsin based Kunes Country Auto Group locations are individually registered with the Wisconsin Department of Agriculture, Trade and Consumer Protection (WDATCP) as a Telephone Solicitor, and, as such, abides by all rules and regulations related to making phone calls or texts to encourage a Wisconsin state resident to make a sale.

As such, all personnel making sales calls must adhere to the following policies:

- Personal Cell Phones MAY NOT be used to contact customers. Only the store land line may be used.
  - The only exception is to contact the customers through VinSolutions' CLICK TO CALL application to connect you and the customer through your cell phone. In this instance, the caller ID will be the Kunes Country store phone number, not the individual cell phone.
- Sales calls may not be made to any customer who has asked Kunes Country to not contact them.
- Sales calls may not be made to anyone who has their phone number listed on the Wisconsin Do Not Call Registry.
  - Each store will download an updated list on a monthly basis and make it available to all employees making sales calls.
  - o Every customer must be checked against this list with the exception of:
    - Customers who have made a purchase or payment to the Kunes
      Country location calling in the past 18 months.
    - Customers who have submitted their personal information to receive information from the Kunes Country location calling in the last 90 days.

I have read, understand and agree to comply with the policy explained above.

Signed:	Date:
Employee Name:	